



September 1, 2011

To all MVP Members:

We're writing to announce some changes in our M.V.P. Program, the core of our most loyal customers. The North Park Clubhouse initiated our fabulous "Frequent Dining Program" over 16 years ago with the sole purpose to reward our customers who frequent us the most, with not only daily rewards, but a credit system that allows you to accumulate credits to your card depending on how much you spend.

As times change and business dictates, we have made some changes to our frequent dining program that we feel will still make it the absolute number 1 program not only in Pittsburgh, but in the United States. These changes have been made because the increasing food cost and the current economic situation.

As an MVP member you will still be entitled to 10% off take-out orders and you will still receive one point for every \$1 you spend in food and non-alcoholic beverages you spend. For each 500 points you accumulated a \$10 reward credit will be added to your card for use on a future visit. Also your membership card will now expire. Your current card will expire on January 31<sup>st</sup> 2013. Cost to renew will be \$10.00 (once you renew, your card will expire a year from the date of renewal) Also we will mandate that there is only one card per household and that you have your card with you to receive your benefits. If for some reason you do not have your card or it is lost or stolen, you must have valid ID to verify your account to receive benefits.

**The following daily benefit changes will be as follows:**

- 1. Sunday** - \$10 in Free Tokens with food and beverage purchase of \$30 or more, also receive 10% off Sunday Brunch. (maximum 4 guests)
- 2. Monday** - Buy-One-Get-One half off an entree (value up to \$10.00)
- 3. Tuesday** - 2 for 1 game tokens all day and night (maximum purchase \$10)
- 4. Wednesday** - Buy one Large Pizza get one half off (of equal or lesser value)
- 5. Thursday** - buy 2 entrees (valued at \$8 each) receive up to \$5.00 off any regular priced appetizer
- 6. Friday** - Spend \$40.00 in food and non-alcoholic beverages and receive a \$5 voucher for next visit.
- 7. Saturday** - Double points day (25 maximum per visit)

We hope you appreciate our efforts to constantly reward our very best customers. You won't find another restaurant that offers you anything close to what we have.

This program goes into place November 1, 2011. Once again we appreciate your patronage and hope that you understand the reason as to why these changes are being made.

Thank you again for being one of our MVP's (Most Valuable Patrons).

Sincerely,

Debbie Maggio  
Owner